

GET \$70 REDEMPTION INSTRUCTIONS



Get \$70 via Visa® Reward Card¹ after online submission¹ with the purchase of four new select MICHELIN® passenger or light truck tires. Offer valid 10/17/22 – 10/23/22.

HOW TO REDEEM:

- Purchase tires from a participating dealer from **10/17/22 to 10/23/22**.
- Submit online at **TireRewardCenter.com** by no later than **11/23/22**.
- Select **Belle Tire** as your retailer name during the online submission.
 - Then select **2022 Belle Tire MICHELIN Winter Extension October Promotion** as your promotion.
- See offer terms and conditions below for further details.
- Check the status of your rebate at **TireRewardCenter.com**.
- For help submitting online or more information about this promotion, please call **1-866-212-9619**.

To learn more about MICHELIN® tires, please call **1-800-642-4354** or visit **www.MichelinMan.com** for participating dealers. Not valid with any other offer.

TERMS & CONDITIONS

* Offer valid for residents of the United States only who purchase from a participating Belle Tire Distributors, Inc. dealer located in the fifty (50) United States, District of Columbia ("U.S.") and U.S. territories (Puerto Rico, Guam and U.S. Virgin Islands) ("U.S."). Purchase must be completed between 10/17/2022 and 10/23/2022. Limit of one (1) redemption request (\$70 Visa® Reward Card) per purchase of four (4) new select MICHELIN® passenger or light truck tires. **\$70 Visa® Reward Card** per purchase of four (4) new MICHELIN® Alpin® A4, Latitude® Alpin®, Latitude® Alpin® LA2, Latitude® X-Ice® Xi2, Pilot® Alpin® 5™, Pilot® Alpin® 5™ SUV, Pilot® Alpin® PA4, X-Ice® Snow, X-Ice® Snow SUV or X-Ice® Xi3 tires. Qualifying purchases of four (4) tires cannot include retailer offers in violation of Michelin Promotional Guidelines, including but not limited to Buy three (3), get one (1) free or any similar combination (e.g., Buy two [2], get two [2] free), or the functional equivalent (e.g., Buy three [3], get the fourth [4th] for \$1; or Get 25% off a set of four [4] tires). Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. **All requests must be received by 11/23/2022**. Please allow four (4) to six (6) weeks for the delivery of the \$70 Visa® Reward Card via mail. Sales to Original Equipment manufacturers, fleets, wholesalers and business accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. In addition, purchases from any nonparticipating dealers are not eligible for this promotion. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by Michelin (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state and local laws and regulations. Michelin reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of Michelin North America, Inc., and will not be returned. Michelin is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-866-212-9619 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the **2022 Belle Tire MICHELIN Winter Extension October Promotion** when calling. Offer may not be assigned, traded, sold, combined or stacked with any other Michelin manufacturer offer. THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW.

¹ Michelin Visa® Reward Card is issued by The Bancorp Bank pursuant to a license from Visa U.S.A. Inc. and can be used everywhere Visa debit cards are accepted. No cash access. The Bancorp Bank; Member FDIC. The Bancorp Bank does not endorse or sponsor and is not affiliated in any way with any product or service offered by Michelin.

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